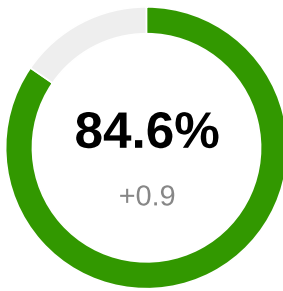
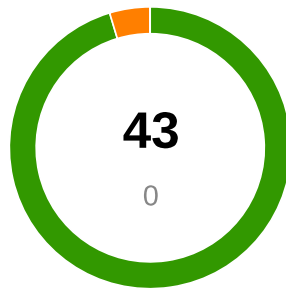


Summary

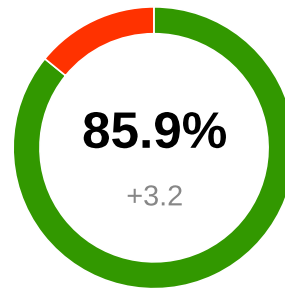
Global Review Index™



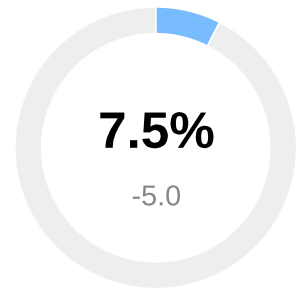
Reviews



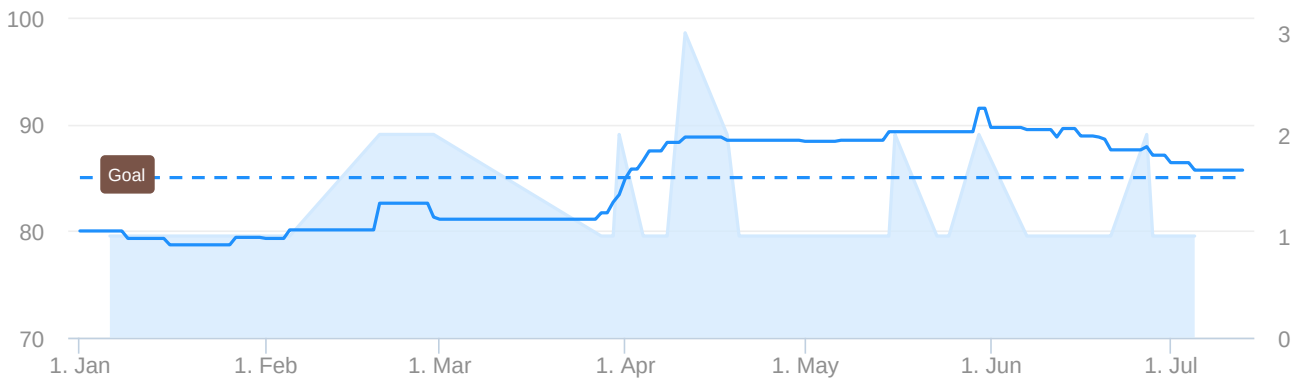
Semantic Analysis



Management Response



Indexes Evolution



Department	Index	Δ	Reviews	Δ	Mentions	Δ
GRI™	84.6%	+0.9	43	0	86%	+3.2
Service	78.6%	-9.7	11	-13	100%	0.0
Room	86.6%	-2.1	9	-3	87%	+2.7
Cleanliness	84.6%	-4.1	4	-9	67%	-13.3
Location	68.6%	+2.1	4	-5	71%	-6.3
Value	78.6%	+7.6	1	-11	100%	0.0

GRI™ Key Drivers



Hungary Brazil **Google** Russian Holidaycheck Great Britain (UK) German Canada Venere Despegar

Korea (South) Cleanliness **Service** Value Italy Location Room Argentina



TripAdvisor Spain Italian English **Spanish** Korean

Hotels.com Russian Federation Denmark

Trends

 Trending Up	Index		 Trending Down	Index	
Google	85.0%	+3.4	Service	78.1%	-9.7
English	87.0%	+2.9	Spain	75.8%	-5.7
Location	68.4%	+2.1	Cleanliness	84.5%	-4.1
Brazil	90.0%	+2.1	Hotels.com	87.3%	-2.4
			Room	86.2%	-2.1

Competition

	Hotel	GRI™	 Trending Up	 Trending Down
1.	AC A Coruña	84.6%	Google	Service
2.	Barceló Pueblo Park	79.8%		
3.	Aalborg Somandshj...	79.1%		